



P.O. Box 123
Boothbay, ME 04537
☎ 207-633-4727
☎ 207-633-4733
www.RailwayVillage.org

2018 Corporate Sponsorship Program

Do you want to use your investment in the Museum to show others that you support charitable causes? Do you want to reach a target market that aligns specifically with one of our events or programs? Corporate Sponsorship is for you!

Boothbay Railway Village:

- Attracts those interested in our niches - local history, antique automobiles, model railroads and trains
- Brings visitors to the region for unique special events
- Members and donors are collectors, experts, and, most importantly, consumers of specialty goods for their hobbies

Your company will receive the following benefits when becoming a partner at any level:

- A full listing including logo and live link on our website, www.railwayvillage.org, which receives 140,000 unique visitors annually
- Logo printed on the 2018 Museum Visitor Guide, initial print run is 10K pieces, annual visitation is expected to be 32,000 visitors in 2018 (*Only available to those that commit before May 14, 2018*)
- Dedicated display space for your rack card at the Museum
- Subscription to the Museum's monthly e-newsletter, *The BRV Bulletin*

Sample Sponsorship Packages:

\$100 Bronze *All the basic benefits plus your choice of:*

- Exclusively sponsor one edition of Museum's monthly e-newsletter, *The BRV Bulletin*
 - You provide JPEG of your ad at 335 X 201 pixels
 - Plus four complimentary passes to visit the Museum at your leisure
- Sponsor one of the following events: Rescue Day at the Railway, Antique Engine Meet, Railfan Day, or Ghost Train
 - Have your logo and live link included on all electronic marketing for your event, logo printed on posters and other printed collateral as well as onsite signage, mention in all press releases, plus four complimentary tickets to visit the event in person

\$250 Silver *All the basic benefits plus your choice of:*

- Sponsor one of the following events: Maine Stone Working Weekend, Antique Auto Days including Rails, Tails & Ales: Midcoast Craft Beer Festival, Candlelight & Cocktails on Rails, or North Pole Express
 - Have your logo and live link included on all electronic marketing for your event, logo printed on posters and other printed collateral as well as onsite signage, mention in all press releases, plus four complimentary tickets to visit the event in person

\$500 Gold *All the basic benefits plus your choice of:*

- Sponsor the Museum's annual Volunteer, Member & Donor Thank You Picnic on August 18, 2018
 - *Have your logo and live link included on all electronic marketing for the exhibit, logo printed on exhibit signage, mention in all press releases, plus twenty complimentary passes to visit the Museum at your leisure*
 - *Booth or tabletop display space at the event to promote your products or services*
- Exclusively sponsor the Museum's lecture series featuring a minimum of five presentations
 - *Have your logo and live link on the Museum's website with each lecture description, company mention in press releases announcing each talk, logo printed on lecture schedule, business acknowledged verbally during the welcome and speaker introductions at each event, plus ten complimentary passes to visit the Museum at your leisure*

\$1000 *All the basic benefits plus your choice of:*

- Exclusively sponsor Model T rides for the 2018 operating season
 - *Have your logo and live link on the Museum's website with visitor information about the Model T program, logo printed on signage at the Museum for the program, plus twenty complimentary passes to visit the Museum at your leisure*
- Sponsor the Museum's 'Artisan Day's Program for the 2018 operating season (Artisan Days is our guest artist program for traditional artists including blacksmiths, coopers, lace makers, weavers, metalsmiths, etc. In the 2018 season, there will be more than 100 days of programs.)
 - *Have your logo and live link on the Museum's website with visitor information about the program, company mention in press releases announcing the artist featured, logo printed on signage at the Museum for the program, plus twenty complimentary passes to visit the Museum at your leisure*

These are just a few sample packages. We'd be delighted to meet with you in person and talk about a custom package around a project or program that is important to you. There are opportunities to partner on new exhibits, naming opportunities for future construction, and our school field trip program. Multi-year agreements are welcome, as are early commitments for the 2019 Maine Coast Stone Symposium. Some events or programs also need specific in-kind support such as the donation of candy for Ghost Train, a 20 X 20 tent for the Fall Foliage Festival stage or ice for Rails, Tails & Ales. Details on in-kind donations and sponsorships always require us to sit down and talk through what works best.

*Call or email today to set up a meeting at your office
or at the museum (if you'd like a private tour!)*

207-633-4727 or staff@railwayvillage.org

***Your partnership is important to our future!
Thank You!***



P.O. Box 123
Boothbay, ME 04537
T 207-633-4727
F 207-633-4733
www.RailwayVillage.org

2018 Season Preview

Saturday, April 14

Tartan Day

Musicians will play and sing Scottish songs, dancers will demonstrate Scottish dance and invite the public to join in, harp and bagpipes will be played, and Scottish textile arts of kilt-building, weaving, and spinning will be demonstrated. Vendors will have Scottish crafts for sale. Co-presented by the St. Andrews Society of Maine.



Sunday, June 3

Rescue Day at the Railway

Meet adoptable dogs & puppies from area shelters and rescues. Barrel train rides, demos, and pet product vendors too. Admission to the Museum is free to anyone who brings a donation of dog food or another shelter wish list item. Co-presented with petMaine and Downeast Dog News.

Saturday, July 7

Antique Engine Meet

Engine buffs and lovers of all things mechanical will enjoy this one day meet featuring operating early antique engines as well as displays and demonstrations of early mechanical devices. Co-presented by the Maine Antique Power Association (MAPA) and the Pine Tree Boating Club.

Saturday, July 14

14th Annual Books in Boothbay

Meet more than 30 of Maine's best writers, adult and children's authors, including international, national and State award winners. Purchase new titles for your collection, enjoy readings and talks by your favorite Maine authors. Co-presented by the Boothbay Region Memorial Library.

Saturday, July 21 and Sunday, July 22

54th Annual Antique Auto Days

See dozens of classic, vintage, antique, hot rods, muscle cars and much more all parked on the Village Green. It's a true all makes and models show in partnership with the Maine Obsolete Auto League!

Saturday, July 21

Rails, Tails & Ales: Midcoast Craft Beer Festival

Craft Brew lovers will delight in the open-air festival with great food vendors and live music. Meet some of Maine's best brewers in person at this intimate event! Tickets for the craft beer tasting also include Antique Auto Days admission and train rides. Family-friendly and pet-friendly too!

Saturday, August 4

NEW! Railfan Day

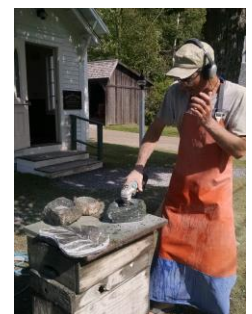
Inspection car, railbus, and steam train rides, of course! See rare demonstrations of our velocipede, speeder, hand car and more. A celebration of everything railroad at the Museum.



Saturday & Sunday, August 11 & 12

Maine Stone Working Weekend

This weekend will feature a wide variety of stone working demonstrations including slate carving, slate roofing, splitting, sculpture and more. Work will be for sale. Co-presented with the Maine Stone Workers Guild.



Saturday, August 18
Members, Volunteers & Donors
Appreciation Party

Be our guest as we treat our supporters to a special afterhours party with rides, activities, and a light dinner

Saturday & Sunday, September 29 & 30
Family Harvest Days

Celebrate the bounty of autumn at this old-fashioned, family-friendly festival with traditional cooking demonstrations (and tastings!), farm animals, butter churning, antique tractors, a pumpkin hayride and much more.

Saturday, Sunday & Monday, October 6, 7, & 8
Fall Foliage Festival

More than 100 makers and artists, live music and other fair fun. Co-presented by the Boothbay Information Center.

Friday & Saturday, October 26 & 27
Ghost Train

Just once a year the ghouls and goblins come out to haunt the otherwise peaceful Boothbay Railway Village.

Passengers will journey through enchanted cemeteries, see zombies and other ghastly things, hear the calls of strange beasts and experience other unimaginable apparitions.



Saturdays & Sundays,
December 8, 9, 15, 16, 22 & 23
North Pole Express

Board the North Pole Express and enjoy a heated, steam train ride to meet Santa. Follow the train trip with a reading of *The Night Before Christmas*, enjoy homemade cookies & hot cocoa, see the model railroad and holiday tree display, and make a vintage-inspired ornament to take home.

Saturdays, December 8, 15, & 22
Candlelight & Cocktails on Rails

Presented in partnership with Sweetgrass Winery & Distillery. Step back to a simpler time when the soft glow of candles and lanterns lit the village and towns all along the coast of Maine at the holidays. Enjoy tasty treats from the past paired with cocktails right out of classic holiday songs & storybooks along with a romantic steam-heated train ride paired with indoor and outdoor celebrations of the season.



*To learn more about our festivals,
specialty programs and lecture
series visit our website:*

www.RailwayVillage.org



P.O. Box 123
Boothbay, ME 04537
T 207-633-4727
F 207-633-4733
www.RailwayVillage.org

2018 Sponsorship Agreement

Cash Support: \$1000 \$500 \$250 \$100 Other \$ _____

In-Kind Goods or Services: Please describe _____

Value \$ _____

Business Name _____

Website _____

Facebook Page _____

Contact Name _____

Mailing Address _____

City, State, Zip _____

Phone _____ Email _____

Payment: My check made payable to *Boothbay Railway Village* is enclosed.

I'd prefer to set up a payment plan (available for pledges of \$1000 or more)

Charge my: VISA MasterCard Discover American Express

Card Number _____ Exp. Date _____ CVV _____

Card Holder's Name _____ Signature _____

SPECIAL REQUESTS/CONDITIONS

Return this form (with payment) to Boothbay Railway Village, P.O. Box 123, Boothbay, ME 04537.

Please email a hi-res jpeg of your logo to staff@railwayvillage.org.