



## **Sponsorship Opportunities**

*Advertise your business while supporting a community event!*

The following levels are designed to offer businesses premium visibility and help subsidize event production costs.

The 53<sup>rd</sup> Annual Fall Foliage Festival is a major fundraiser for The Boothbay Region Information Center and presented in partnership with Boothbay Railway Village Museum.

Both organizations are 501c3's and sponsorships are 100% deductible.

### **\$250 Sponsor:**

*Includes a 10x10 booth space, listing on [RailwayVillage.org](http://RailwayVillage.org) and [Boothbay.org](http://Boothbay.org) websites (with direct link to sponsor website). BRV social media mentions and sponsor listing on FB event page. Sponsor also has option to include promotional material in vendor packets.*

### **\$500 Sponsor:**

*Includes all \$250 level benefits, plus a click through banner ad (250 x 250 pixels-square) on [RailwayVillage.org](http://RailwayVillage.org) and [Boothbay.org](http://Boothbay.org) websites. Banner ad will also be featured on BRV social media and e-news.*

### **\$750 Sponsor:**

*Includes all \$500 level benefits, plus an ad on our regional newspaper [Boothbay Register affiliate page](#) and 8 museum guest passes.*

### **\$1,000 Sponsor:**

*Includes all \$750 level benefits, plus a (2" x 2") ad in the Fall edition of the Boothbay Railway Village Newsletter: [The Village Voice](#). (10,000 copies printed and inserted in Boothbay Register and Lincoln County News newspapers, as well as online).*

### **\$1,500 Sponsor:**

*Includes all \$1,000 level benefits, plus two editions of Village Voice and logo placement on back of Railway Village seasonal map, given to every museum attendee upon admission for entire 2021 season. Also available at all events through holiday season (25k-35k)*

**Custom Sponsor:** *We are happy to consider customized sponsorships, so please let us know if your business has specific guidelines or goals to achieve.*